

# PROGRAMME

## THURSDAY, 16 JUNE 2022

15:00 - 17:00	<b>AIBI General Assembly – AIBI members / by invitation only</b>
15:00 - 18:00	Registration
18:00 - 18:30	<b>Welcome address by the hosts and introduction of sponsors</b>
18:30 – 21:00	<b>Welcome Reception</b>

## FRIDAY, 17 JUNE 2022

08:30 - 09:00	Registration
09:00 - 09:30	<b>Session 1</b> <b>WELCOME</b>
09:00 - 09:15	S1.1 Welcome and introduction, <b>Janez Bojc</b> , AIBI President
09:15 - 09:30	S1.2 Opening speech, <b>Ana Le Marechal Kolar</b> , Director-General, Food and Fisheries Directorate, Ministry of Agriculture, Forestry and Food, Slovenia
09:30 - 13:00	<b>Session 2</b> <b>BAKERY TRENDS AND AMBITIONS IN A RECOVERY CONTEXT</b> A promising clear sky following the thunderstorm. This session will guide the audience through the profound deep changes in the industry triggered by the Covid crisis. It will not only take stock of these changes, but also explore how the new context is being valued by the bakery industry and its value chain partners. The session will conclude with prominent industry leaders sharing their views and strategic reflections.
09:30 - 09:40	S2.1 <b>Moderator introduction</b> <b>Cyrille Filott</b> , Global Strategist - Consumer Foods, Rabobank
09:40 - 10:10	S2.2 <b>Buckle up seat belts for some very bumpy years! What's happening in and around the global food industry?</b> <b>David Hughes</b> , Dr Food
10:10 - 10:40	S2.3 <b>The European bakery industry: market context, main players and future challenges</b> <b>Anne Fremaux</b> , Director of Bakery Activities, Girag & Associates (GIRA)
10:40 - 11:20	Coffee break
11:20 - 11:50	S2.4 <b>Re-thinking the supply chain in bakery</b> <b>Cyrille Filott</b> , Global Strategist - Consumer Foods, Rabobank
11:50 - 13:00	S2.5 <b>Industry Leaders Panel discussion</b> <b>Frank Kleiner</b> , Chief Executive Officer, Harry-Brot GmbH <b>Guido Vanherpe</b> , Chief Executive Officer, La Lorraine Bakery Group <b>Robert O'Boyle</b> , Chief Executive Officer, Délifrance <b>Pierre Tossut</b> , Chief Executive Officer, Puratos
13:00 - 14:10	Lunch
14:10 - 17:20	<b>Session 3</b> <b>SUSTAINABILITY AT THE CORE OF POLITICAL DEVELOPMENTS AND MEGA TRENDS</b> The EU Green Deal is the European Union political strategy to support wealth and growth in the years ahead. The sustainability agenda is a pivotal element of it and is in particular driving the Farm to Fork strategy. The EU food chain is experiencing turmoil that will be felt by all involved in the food chain. This session will explore the profound changes that are on their way and provide inspirational insights to navigate them, including through food security, logistic evolution and digital trends aspects. The session will conclude with industry leaders exchanging their sustainability agendas.
14:10 - 14:20	S3.1 <b>Moderator introduction</b> <b>Didier Boudy</b> , President, Mademoiselle Desserts
14:20 - 14:50	S3.2 <b>The path to a more sustainable flour supply chain</b> <b>Bernard Valluis</b> , Honorary President, European Flour Millers
14:50 - 15:20	S3.3 <b>Sustainability in action in bakery operations</b> <b>Josep Serret</b> , Industrial Director, Europastry

15:20 - 15:50		<i>Coffee break</i>
15:50 - 16:10	S3.4	<b>Our responsibility towards next generations</b> <b>Sophie Blum</b> , Chief Marketing & Channels Officer, Puratos
16:10 - 17:20	S3.5	<b>Industry Leaders Panel Discussion</b> <b>Jean-Manuel Lévêque</b> , Chairman, Novepan <b>Joseph Serret</b> , Industrial Director, Europastry <b>Olivier Tilkens</b> , President Northern & Eastern Europe, Puratos <b>Bernard Valluis</b> , Honorary President, European Flour Millers
17:20 - 18:45		<i>Downtime and networking time in the exhibition area</i>
18:45 - 23:00		<i>Traditional dinner at Guesthouse Avsenik</i>

## SATURDAY, 18 JUNE 2022

09:00 - 12:30		<b>Session 4</b> <b>INNOVATION SUPPORTING THE PATH TO A DELIGHTFUL BAKERY</b> More than ever innovation is the key enabler to the successful development of the bakery industry. Innovation touches every single aspect of the bakery business and its suppliers who are actively partnering to enhance efficiency and economic sustainability. This session will provide insights into front running technologies, but also touch on innovation on operational aspects and value chain relationship.
09:00 - 09:10	S4.1	Moderator introduction <b>Aleš Ugovšek</b> , Chief Strategy Officer at M Sora, podcaster and moderator
09:10 - 09:40	S4.2	<b>What have I learned about ideas and modern innovation?</b> <b>Aleš Ugovšek</b> , Chief Strategy Officer at M Sora, podcaster and moderator
09:40 - 10:10	S4.3	<b>How to face today's manufacturing labor shortages with digital services?</b> <b>Olivier Sergent</b> , President, Mecatherm
10:10 - 10:40	S4.4	<b>Bakery 2022: resilience &amp; adaptation with space for innovation?</b> <b>Etienne Maillard</b> , Innovation Director Central and East Europe, Lesaffre
10:40 - 11:10		<i>Coffee break</i>
11:10 - 11:40	S4.5	<b>Shaping a tasty future: from idea to market reality</b> <b>Roel Van der Meulen</b> , R&D and Innovation Director, Vandemoortele
11:40 - 12:50	S4.6	<b>Innovation Panel Discussion</b> <b>Olivier Sergent</b> , President, Mecatherm <b>Etienne Maillard</b> , Innovation Director Central and East Europe, Lesaffre <b>Roel Van der Meulen</b> , R&D and Innovation Director, Vandemoortele <b>Pierre Tossut</b> , Chief Executive Officer, Puratos
12:50 - 14:00		<i>Lunch</i>
14:00 - 16:00		<b>Session 5</b> <b>GLOBAL BAKERY MARKET IN TIMES OF DISRUPTION</b> ABA/AIBI co-organised session, involving US, EU and other international companies. A practical conversation on how each industry sector is focused on managing the current supply chain and policy issues in respective regions, with enhanced attention to supply chains, consumer trends and prominent policy topics, including energy, packaging and waste. This will open reflection on future state of baking through the lenses of these three key topics and what are opportunities for EU/North America collaboration.
14:00 - 14:10	S45.1	Moderator introduction <b>Jean-Manuel Lévêque</b> , Chairman, Novepan
14:10 - 16:00	S5.2	<b>Industry Leaders Panel Discussion</b> <b>Robb MacKie</b> , President and CEO, American Bakers Association <b>Cordelia Harrington</b> , CEO and founder of Crown Bakeries <b>Guido Vanherpe</b> , Chief Executive Officer, La Lorraine Bakery Group <b>Aleš Mozetič</b> , President and CEO, Don Don Group <b>Zully Corona</b> , Director of Global Nutrition, Scientific and Regulatory Affairs, Grupo Bimbo (online) <b>Olivier van Lieshout</b> , Founding partner, Bakery Initiatives Group (online) <b>Jacob Molenaar</b> , Director and Owner, Bakery Initiatives Group BV (online)
16:00 - 18:00		<i>Downtime and networking time in the exhibition area</i>
19:30 - 23:00		<i>Gala dinner (Grand Hotel Toplice)</i>